

*Protect. Heal. Care.*

**2023**

**COMMUNITY  
IMPACT  
REPORT**



**Willow Tree**  
Cornerstone Child Advocacy Center



# About Willow Tree

Willow Tree Cornerstone Child Advocacy Center provides services to children who are suspected victims of abuse, neglect, or other maltreatment.

Our safe, child-friendly facility offers a place where children and their families can come to talk and begin their recovery.

The center brings together a team of specially trained professionals who investigate suspected cases of child abuse, provide advocacy, and ongoing support services to children and their families.

Services include: Advocacy Services, Forensic Interviews, Medical Evaluations, Prevention Education, and Therapy





 **MULTIDISCIPLINARY TEAM**

Ashwaubenon Public Safety	Golden House
Brown County Corporation Counsel	Green Bay Police Department
Brown County District Attorney's Office	Hobart-Lawrence Police Department
Brown County Human Services	Oneida Police Department
Brown County Sheriff's Department	Pulaski Police Department
Children's Wisconsin	St. Vincent Hospital
De Pere Police Department	SANE (Sexual Assault Nurse Examiners)
Family Services of Northeast Wisconsin	Wrightstown Police Department
Federal Bureau of Investigation (FBI)	

 **WILLOW TREE ADVISORY BOARD**

**Erin Enright, Chair**  
Community Volunteer

**Amanda Auricchio**  
Community Volunteer

**Dr. Sherri Hoyman, MD**  
Bellin Health

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# MEET ROSE\*

**Rose\* kept her secret for three long years.** Abused by her mother's partner since the age of nine, Rose suffered in silence, fearing the consequences of speaking out.

But Rose found courage in a friend, who helped her break the silence and seek help from the school counselor. With their support, Rose's situation was brought to the attention of Child Protective Services and Law Enforcement, leading her to Willow Tree Cornerstone Child Advocacy Center.

**In the safe space of Willow Tree, Rose shared her story** through a forensic interview. She was also able to receive a medical evaluation which collected evidence and ensured that her body was okay.

**But Rose's journey didn't end there.** With the support of her advocate, she began the process of healing. The advocate worked to connect Rose and her family with resources and ongoing support.

**Your support has made Rose's journey possible and continues to make a difference in the lives of others like her.** Thank you for being a part of her story and helping to create a brighter future for children in our community.

*\*name changed to protect client confidentiality*



Scan to make  
an impact

# WILLOW TREE **IMPACT** STATS

Because of **YOU** lives are saved, families are strengthened, victims are beginning to heal, and children are growing up safer & healthier.



**7**  
YEARS OLD,  
the age seen most  
among children in  
2023



**11,476**  
INDIVIDUALS  
were educated on how  
to prevent child abuse



**45%**  
OF CHILDREN  
SERVED  
are due to allegations of  
sexual abuse



**384**  
FORENSIC  
INTERVIEWS  
were provided in a safe  
and comfortable space to  
minimize trauma during an  
investigation



OVER  
**5,000**  
REPORTS  
of child abuse made  
in Brown County each  
year



**188**  
MEDICAL EXAMS,  
ensured kids that their  
bodies are healthy and  
provide appropriate  
medical care if needed.  
Exams provided on site by  
Children's Wisconsin

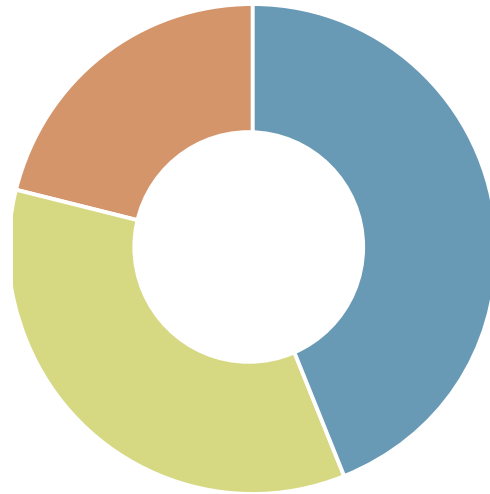


**502**  
CHILDREN  
disclosed their abuse in  
the safe and supportive  
surrounding of Willow  
Tree Cornerstone Child  
Advocacy Center

## PRESENTING ISSUES

Sexual Abuse:	<b>225</b>
Physical Abuse:	<b>133</b>
Witness to a Crime:	<b>66</b>
Neglect:	<b>74</b>
Drug Endangerment:	<b>68</b>
Other:	<b>8</b>

# WILLOW TREE **FINANCIAL** SNAPSHOT:

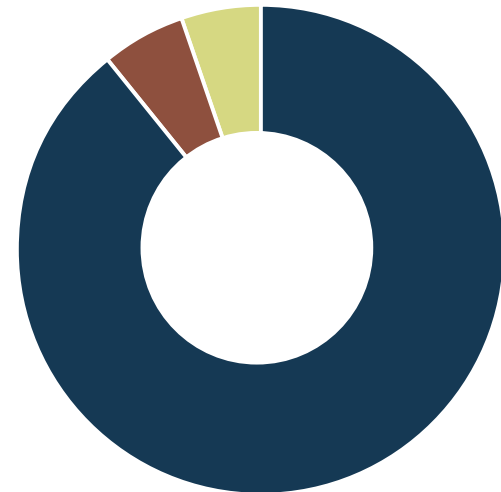


## REVENUE SOURCES:

- 44%** Contributions
- 35%** Grant Funding
- 21%** Contracts

## USE OF FUNDS:

- 89.3%** Funds Our Services:
  - Child Forensic Interviews
  - Medical Evaluations
  - Advocacy & Counseling
  - Prevention Education
- 5.6%** Administration
- 5.1%** Fundraising





# THANK YOU TO OUR GENEROUS WILLOW TREE SUPPORTERS

## \$25,000+

Cornerstone Foundation of  
Northeast WI  
Bob and Carol Gafvert

## \$10,000-\$24,999

Barb's Centre for Dance, Inc.  
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